

# Learning & Skills Council

## Train to Gain Website Redevelopment Project



Leading learning and skills

### Client

Learning & Skills Council

### Website

www.lsc.gov.uk

### Location

Coventry, UK

### Industry

Public sector

### Customer profile

The Learning and Skills Council (LSC) is a non-departmental public body which began work in 2001. The LSC exists to make England better skilled and more competitive. Its goal is to improve the skills of England's young people and adults to ensure we have a workforce of world-class standard. The LSC is committed to improvement of the further education and training sector to raise standards and to make learning provision more responsive to the needs of individuals and employers.

### Solution and technology

Microsoft Content Management Server (MCMS) 2002  
Microsoft SQL Server 2005  
Coveo Search

*"Trinity stepped in and successfully delivered a project which was in danger of suffering a huge delay. We found everyone supportive and professional and most importantly they understood our need to complete to a very tight deadline."*

Clair McDonald, Senior Policy Manager, Learning and Skills Council

## Challenge

Train to Gain is a Government service spearheaded by the LSC, which offers independent advice on improving the skills of UK employees. A key function of this service is the website which is the medium for publishing marketing information and attracting potential employers interested in benefiting from the Train to Gain service.

The website was initially created to target a specific audience however there was a desire to increase the flexibility of the website to target the audience in a more focused way, enabling the LSC to respond to amendments to the service and support future initiatives and marketing campaigns.

The LSC explored a number of options to best address this requirement and after careful consideration it was decided the most effective way of achieving this would be to fully re-develop the Train to Gain website.

At this point the LSC via the ecosystem@lsc engaged Trinity Expert Systems, a Microsoft Gold Certified IT solutions provider to deliver the project.

## Solution

Trinity, having worked with the LSC on other IT projects, had a clear understanding of the business and technical requirements as well as the time pressures imposed on the project. Once the appropriate Microsoft technologies were chosen Trinity were able to mobilise quickly and deliver the project in line with the LSC's architectural direction.

Trinity Expert Systems were able to deliver a solution:

- Using an established technology – Microsoft Content Management System 2002
- Integrating the existing LSC search platform - Coveo search

Trinity worked closely with the key business stakeholders and the LSC project team to ensure the re-development was delivered in line with business expectations.

In delivering the technical solution, Trinity provided a full range of professional services as well as translating 3rd party graphic designs into the MCMS platform making them compliant with W3C AA accessibility guidelines.

## Benefits

The Train to Gain website now offers the following benefits

- Intuitive content editing brought to business level
- Up-to-date content for a wider range of employers
- W3C AA web standard compliance
- A fit for purpose and effective marketing and communications tool

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