

# Linklaters

## Internet upgrade project



### Client

Linklaters

### Website

[www.linklaters.com](http://www.linklaters.com)

### Location

London, UK

### Industry

Legal

### Client profile

Linklaters is a law firm which specialises in advising the world's leading companies, financial institutions and governments on their most challenging transactions and assignments. With offices in major business and financial centres, Linklaters delivers an outstanding service to its clients anywhere in the world.

### Solution and technology

Microsoft Office SharePoint Server 2007

SharePoint Portal Server 2003

Content Management Server 2002

*As part of a long term standardisation strategy, Linklaters is updating its internet sites. We are currently working as lead consultants with Linklaters to deliver all elements of the upgrade work, including incorporating branding designs, standardising existing deployments and building accessibility into each design.*

## Challenge

Linklaters was running a Content Management Server alumni, recruitment and corporate website, based on Microsoft Content Management Server 2002. The law firm recognised that standardising these on a single technology would not only simplify its architecture, but would also provide a consistent look and feel for users.

As part of a long term partnership engagement, we are working with the organisation to upgrade all three elements to the Microsoft Office SharePoint Server 2007 (MOSS) platform.

## Solution

For phase one of the project, upgrading the firm's alumni website to MOSS, we fulfilled a lead architect and lead developer role. Working closely with Linklaters' in-house team, we architected the solution and led the development effort to deliver the website functionality required.

We incorporated Linklaters' strict branding requirements into the design, and also developed the website to fully conform to Royal National Institute of the Blind (RNIB) and W3C WAI

accessibility standards. Our design consultant also designed the site to maximise usability for visitors.

Phase two of this project will involve upgrading the firm's corporate website to MOSS, and ensuring the look and feel, accessibility and usability of the site is consistent with the alumni site. We are again working as lead consultant and lead developer to scope this project.

For phase three of this project we provided lead consultancy and development to allow consistent navigation to the recruitment website.

This enabled users to easily find and access the relevant area of the website where they can submit their details as desired.

## Benefits

- MOSS fits with Microsoft-centric architecture.
- Standardised branding across internal and external websites.
- Enhanced usability and accessibility for users.
- Single technology is easily supported.
- Trusted partner to lead the project and provide knowledge transfer.

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