

Large media organisation

Microsoft Office SharePoint Server website



Client

Large media and entertainment organisation

Location

London, UK

Industry

Media and entertainment

Client profile

The organisation is a non for profit operational alliance which provides services to the music industry.

Solution and technology

Microsoft Office SharePoint Server 2007

ISA Server 2006

Windows Server 2003

SQL Server 2005

The large media and entertainment organisation required a new website. It had selected Microsoft Office SharePoint Server 2007 to deliver the site's functionality, and approached Trinity to provide the architecture design, development and integration services for the project. The result is a 'future-proofed' website which represents the company's brand and adds value to its clients.

Challenge

The organisation required a technical, design and content refresh of its existing website. It recognised that a new website would provide greater flexibility to deliver additional interactive services for its clients, including blogs, wikis and RSS feeds in the future.

The organisation has a Microsoft-centric architecture, and initially considered Microsoft Content Management Server as a solution. Microsoft Office SharePoint Server (MOSS) was eventually selected because of its out of the box functionality, ability to support future enhancements and Microsoft's long term product strategy.

Solution

Working in close partnership with the in-house IT team, Trinity proposed a website and architecture design using MOSS. As the project was running to very tight timescales, we proposed deploying out of the box functionality, with some bespoke development to fit design and business requirements, on a flexible infrastructure during the first phase of the project.

This would allow a new website to go live, and enable future enhancements to be easily made to the site in the future.

The organisation provided us with a series of template designs for the website, which we incorporated in the new MOSS-based website. We also provided a series of branded templates for adding and publishing content. Working in partnership with its team, we provided skills transfer throughout the project, to ensure a smooth transition of support during and after go-live.

The website is due to go live late February 2007, and will become one of the very first websites using MOSS 2007 to be published.

Benefits

- MOSS website fits with Microsoft-centric architecture
- Scalable to fit future requirements
- Supports RSS, blogs and wikis
- Consistent branding throughout the website
- Robust architecture which supports future enhancements.

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